

WordPress PageSpeed Audit Checklist

- 1 Check hosting speed and server response time (TTFB)
- 2 Enable page caching (LiteSpeed / WP Rocket / W3 Total Cache)
- 3 Compress and convert images to WebP format
- 4 Enable lazy loading for images, videos, iframes
- 5 Minify CSS, JavaScript, and HTML files
- 6 Remove unused plugins and themes
- 7 Use a lightweight, SEO-friendly WordPress theme
- 8 Enable CDN (Cloudflare or similar)
- 9 Optimize WordPress database (revisions, spam, transients)
- 10 Reduce external scripts and third-party requests
- 11 Use latest PHP version
- 12 Check Core Web Vitals (LCP, CLS, INP)
- 13 Test site using PageSpeed Insights and GTmetrix